



## THE SCHUSTER GROUP

### FOR IMMEDIATE RELEASE

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### **Schuster Launches New ‘Full Scale’ Arm of Company** *Full Scale Will Leverage Expertise to Guide Other Developers*

**SEATTLE (December 15, 2016)** – The Schuster Group announced today a new addition to its services; *Full Scale* will use the company’s decades of expertise in development to help developers and others in the built environment take projects from concept to stabilization. Full Scale will leverage The Schuster Group’s deep experience to help clients successfully navigate through every phase of a project, including economic stabilization of the investment.

“We want to pass on our great successes in design, management, and sustainability among many other things to those who are looking to build great legacy projects,” said Holly Gardner, Vice President of the Schuster Group. “Whether it’s full development or just pieces of a project, we can guide others to a smooth and profitable achievement throughout each phase, from initial design and groundbreaking all the way through marketing, leasing and stabilization.”

By launching this new arm of the company, Schuster is furthering their capability to contribute to the social fabric of Seattle and the Puget Sound region, and is meeting a need in the market for local expertise, comprehensive development services, and proven experience. Many construction and development companies run into snags and setbacks throughout a project. Through Full Scale, Schuster’s staff will provide a steady and experienced hand to help de-risk projects and manage every element cohesively.

“Our deep knowledge of the Seattle-area market creates a distinct advantage for our clients, especially as investors from outside the region - and as far as New York and China - seek insights that will enable the most successful outcomes,” said Gardner. “And unlike other developers, we have actually taken residence in our downtown projects which helps us better understand the intricate details of what takes a project from a good to a great outcome.”

Schuster will use its reputation of working seamlessly with key stakeholders and partners - including architects, contractors, lenders, government and community groups - to build strong, long-term relationships and enhance a developer’s reputation in the marketplace.

In a changing Seattle market that has now come to expect green, sustainable construction as well as inclusive and extensive community engagement, developers new to the area often struggle to meet these expectations. Schuster has found much success in projects that meet and surpass these standards.

“We brought the first LEED-certified high-rise residential project, Mosler Lofts, to Seattle and have continued to be a leader in sustainable development,” said Gardner.

Schuster cites the success of projects like Mosler Lofts, Joseph Arnold Lofts and Walton Lofts as projects that were praised for their pleasing aesthetics, environmental stewardship and positive reception from the community. “These landmark projects were completed on time and on budget, set financial records in the market and were a proud statement of success for all who participated in the development and community,” said Gardner. Schuster’s *Full Scale* intends to do the same for other owners and developers.

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#### About The Schuster Group

Established in 1989, The Schuster Group is a fully-integrated real estate investment, development, and management firm, headquartered in Seattle, Washington. As a nationally recognized award-winning developer, The Schuster Group has built a distinguished reputation of developing dynamic environments by uniquely blending vision, creativity and high performance processes. Leveraging this brand and reputation on behalf of its clients, The Schuster Group has been creating distinctive, sustainable projects of enduring value for over 25 years. For more information, visit [www.theschustergroup.com](http://www.theschustergroup.com)