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Schuster Group launches unit to help other developers break into Seattle

A Seattle real estate development company is peddling its expertise to help other firms break into the market and build their own projects.

For a fee, [Schuster Group's](#) new Full Scale division helps clients take development projects from concept to completion.

The developer is known for its timing, and now appears to be a good time to launch the service as domestic and international developers are coming to the Puget Sound region, hoping to get a toehold in one of the nation's best-performing real estate markets.

Among real estate developers, Seattle has a reputation for high barriers to entry, including a business culture that makes it difficult for newcomers to get things done because they don't know the ins and outs of the market and the quirks of the region's development regulations.

The Schuster Group was one of the first developers to build and sell out a large downtown Seattle condominium project, Mosler Lofts, before the real estate crash of 2008.

The company was also on the leading edge of the apartment development boom. Among its projects [were two apartment buildings in Belltown](#), which Schuster built, leased and sold for \$144.2 million.

“Our deep knowledge of the Seattle-area market creates a distinct advantage for our clients, especially as investors from outside the region –

and as far as New York and China – seek insights that will enable the most successful outcomes,” Schuster Group Vice President [Holly Gardner](#) said in a news release.

The release goes on to say that Full Scale will leverage Schuster's reputation of working with architects, contractors, lenders and government and community groups to help clients build long-term relationships and establish a good reputation in Seattle.

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